EVEN YOUR BABY CAN CREATE A WEBSITE



USING 4 EASY STEPS

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Introduction

A small introduction to Website Creation



Each and everyday when you are on internet, you are going to watch so many beautiful websites having different subjects. When watching these websites on computer, sometimes you may be asking this question in your mind "How can I create my own website?"

This is the question millions of Internet users having been asked. It was the dream of every netizen (user of internet) to create their own website. But most of them really don't know how to create it. But the real fact is that the art of website creation is very simple and not a complicated rocket science. You don't need to be a techie or learn any type of complicated code either. I can tell you everything you need to know about the art of website creation. For the creation of a beautiful website, you have to finish the following 4 steps successfully.

- 1) Domain Name Registration
- 2) Register with a Web Hosting Service Provider
- 3) Connect your Domain Name to Web Hosting Provider
- 4) Create Your Website (without using HTML)



What is a Domain Name?

Name your Website. Your First Step to Success!!

Domain name registration (registering a suitable name for your website) is the first step for website creation. During this step, you are going to learn how to name your website. The first step is to choose a **meaningful name for your website**. This is a very important step, because before going to visit your website, your audience should understand the subject of your website. So select your domain name wisely.

For example, if you are going to create a website for dog training, use www.dogtrainingsecrets.com or www.freedogtrainingsecrets.com as your domain name. If you wish to create a blog site for sharing your traveling experience, then your website can be named as www.stuartsjourney.com or www.alexstravelblog.com etc. I hope from the above examples you have learned how important your domain name is. So you have to register your domain name first.

Q: Ok I understand, but where can I register my domain Name?

You can register your domain name with domain name registration services. There are so many online services that allow you to register your domain name. Among them two most trusted domain registration services are Namecheap and Godaddy. Though both domain registration services are great, I am personally using

Namecheap for name registration to all my domains. You can also register your domain name (your website name) very quickly with Namecheap. I can show you the exact step by step process to follow.

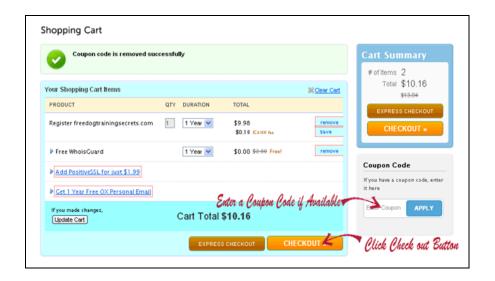
First >> Click here to visit Namecheap website.



From the home page of Namecheap, type your desired website name in the Text box. Then click 'Search button' to check the availability of the name you entered. Now Namecheap will show you a list of domains available for buying. But I suggest you to choose a primary domain name (ie.com, .net or .org) for your website. But if your budget is low, then you can consider .info domain that is very cheap (less than \$3 for the first year) to buy.



After you have selected your desired domain name from the list (in this example I select freedogtrainingsecrets.com), click 'Add to Cart' button. You will move to next section.



Enter a Coupon Code for additional discount. If you have not any coupon code, <u>Click</u>

<u>Here</u> to check whether there is any coupon code available at present or not. Just

enter your coupon code in the Text box provided and click '**Apply**' button. Ok that is

it. Now click 'Check Out' button. This will lead you to another screen (for creating a new Namecheap account)

Already have an account?
If you already have an account, please login with your username & password
Username Your username
Password Your password
Login » Forgot username or password?
New to Namecheap? Please, Create an Account
The page you requested requires a username. Quickly signup for an account now. All fields are required
Signup for an Account
Username Username
Password
Password Minimum number of characters is 6
Confirm Password Password again 6+ character password recommended
First Name Your first name Enter your details
Last Name Your last name
Email Your email address
Subscribe to our Newsletter (Sent once/twice a month. Easy to unsubscribe later.)
Create Account By creating an account, you agree with our Terms of Service. Click Create Account button
Com Como Promo Program Common

As a new Namecheap customer, fill up all the columns below the heading "New to Namecheap? Please, Create an Account". You have to provide a username, password, your name & email address. Now click "Create Account" to submit your details.

That is it. Now you have successfully created your Namecheap account. Latter, you will be led to a gateway screen for payment.

After registration you will be prompt to provide DNS details etc. But just skip these steps now. I can exactly teach you those steps in the next session. I know you are now very much thrilled to have a website name of your own.

#STEP 2

REGISTER YOUR WEB HOSTING SERVICE

Why I need a Web Hosting Service?

Hire a space for your website. Be careful to select a Hosting Service

Web Hosting or 'Hosting' is a service provided by a vendor which offers a physical location for the storage of web pages and files. Think of a Web Hosting Company as a type of landlord, they rent physical space on their servers allowing web pages to be viewed on the Internet.

Like others, your website also needs some online web space for building your website. So we need to hire some web space to build our website. We can hire web spaces from large corporate and they are known as Web Hosting Providers. As a website owner, it is in your best interest to find the best possible web hosting provider. They should be able to provide you with all the benefits and advantages that you would need to make your website. If you make a wrong decision, it will badly affect your website.

Q: So which one is a best hosting company that can I trust?

There are so many good hosting companies that provide best hosting services. Both Namecheap and Godaddy have there own web hosting services. But their hosting charge is a little bit high.

I am personally using <u>HostGator</u> web hosting provider for all my hosting needs.

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Q: HostGator? Why HostGator Web Hosting service for my website?



HostGator is one of the top choices for web hosting among website owners. It has the tools and services that you need in order to build a great website that is easy to use. With HostGator you never have to worry about going over your allotted bandwidth or web space. You can have unlimited disk space and unlimited bandwidth as part of your

standard HostGator account. You will never pay more based on how much space or bandwidth you use because all web hosting plans offer unlimited disk space and bandwidth.

When it comes to support and service, HostGator can't be beat. HostGator has well trained staff available to help you round the clock every day.

Host Gator servers are monitored 24 hours a day by well trained tech specialists.

Down time (A time period in which a web server can not show your website) is very very rare, but when it does happen, there are plenty of staffs available to jump right on the problem and make it right. So you can completely trust HostGator Hosting Service.

Q: OK, it's Fine. But how can I create HostGator Hosting Account?

Yes, it is a smart step. Now I can show you exactly the step by step process of creating an account with HostGator.

First >> Click Here to visit HostGator Official website.



Now click "View Web Hosting Plans" button to view various web hosting plans.



HostGator provides three basic Plans. You can select a best plan for your web site.

Q: I really confused, which one is ideal for me? Hatching, Baby or Business Plan?

There is no need of any confusion. I will explain each plan individually.

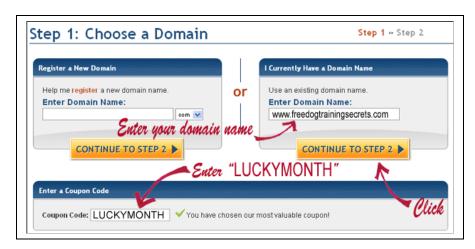
- i) **Hatching Plan:-** if you are looking to host only a single website, the HostGator Hatchling plan will be the right fit for you. You will get unlimited disk space and unlimited bandwidth.
- ii) **Baby Plan:-** HostGator Baby plan provides unlimited disk space and bandwidth to the subscribers. Also unlimited add on domains (You can add any number of domains) allowed. The plan also comes with unlimited MySQL Databases, unlimited POP3 email accounts and etc.
- iii) **Business Plan:-** The business plan is, as its name suggests, aimed for the business website owner, the main perk of this is to have your own toll free phone number for your site/business.

The most common out of the three is Baby plan which is commonly selected by almost all web site owners (I am also using this plan).

So I highly recommend HostGator baby plan.

Q: Ok, But how can I order HostGator Baby Plan?

You can order this plan by clicking "**Order Now**" button under Baby Plan. Now you will be asked to enter your domain name details.



Enter your domain name (website name) in the column provided. It was already registered with Namecheap in step 1 (It is www.freedogtrainingsecrets.com in our example). In the Coupon Code Box enter 'LUCKYMONTH' and click 'CONTINUE TO STEP 2' button.

IMPORTANT: When you register with HostGator, it uses default coupon code 'SPRING'. But applying Coupon Code: **LUCKYMONTH**, you will get your First month hosting service **only** for \$ 0.01

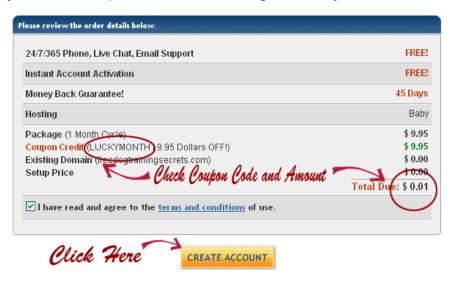
This is a great opportunity to test the reliability of HostGator hosting service.

In the Billing Information page Enter a User name and Security Pin to access your account in feature.





Now you have to provide Your Billing and Payment Information.



Make sure your coupon code "LUCYMONTH" had been successfully applied and verified your payment amount as \$ 0.01. Otherwise go back and apply your coupon code correctly. Then click "CREATE ACCOUNT' button.

Now you will be prompted a message that tells you that the details of your domain registration had been sent through email. So check your email account. Though the email contains important information about your hosting account, don't delete it. The email is somewhat look like (I have shaded some portions for privacy reasons)



You will get the following details from the email. The following details are required to access HostGator in feature.

Access to Billing Account (For Account Renewals and User Profiles)	
Visit Website	https://gbclient.hostgator.com/login/
User Name	Your email address
Password	Billing Password

Access to Control Panel or CPanel Account (For Website creation etc)	
Visit Website	Yourwebsitename/cpanel (eg;- www.freedogtrainingsecrets.com/cpanel)
User Name	Your User Name
Password	Control Panel Password

You are also advised to write down 2 Domain Name Server Details provided in the email that looks like nsxxxxxx.hostgator.com & nsxxxxxy.hostgator.com (Replace xxxxx and xxxxy with numbers you have been provided)

That is it. Yes, finally you have successfully registered your hosting account.

Q: Please give me some details about Domain Name Servers?

A domain name servers (also called DNS) are the Internet's equivalent to a phone book. A domain name server maintains a directory of domain names and their matching IP addresses. This information allows other computers to know where to go to find your website.

Without a domain name server and the information it provides, computers wouldn't know where to find your website or any other website.

It takes approximately 48 hours for your new or modified information that is entered into a domain name server to make its way across the internet.

Q: Did I require any technical knowledge to setup my name servers?

No, you don't need any special technical knowledge to set up your name servers. In the next step, you are going to learn how to setup the Name server detail of your Namecheap account (You can complete this step with in 10 minutes)

#STEP 3

CONNECT YOUR DOMAIN NAME WITH HOSTING SERVICE

Connect Your Domain Name and Hosting Service

Change the domain server detail of your domain registration service

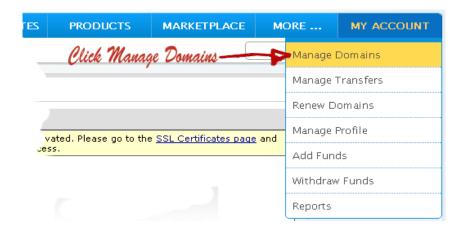
For connecting your domain name and Hosting service you need to change the domain name server detail of your Namecheap account.

Q: Why need a connection between domain name and hosting service?

People visit your website by typing your website name in the web browser or by clicking a link. You already registered your website name with Namecheap and leased your web space with HostGator. So it is necessary to show Namecheap the exact location of your web space where you are going to build your website. Otherwise Namecheap can not locate or identify your web space.

Connecting your domain name with hosting service is not a complicated process. You can easily do the task by implementing the following steps.

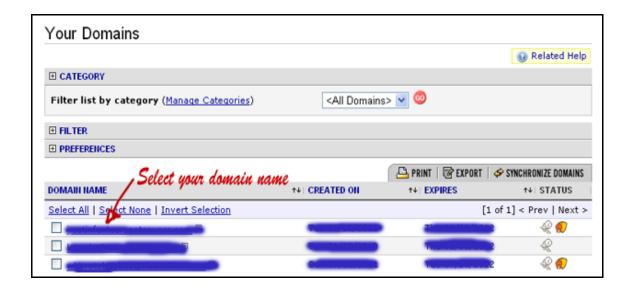
Visit Namecheap and login using your Namecheap username and password.



Select 'Manage Domains' from MY ACCOUNT menu in the right side

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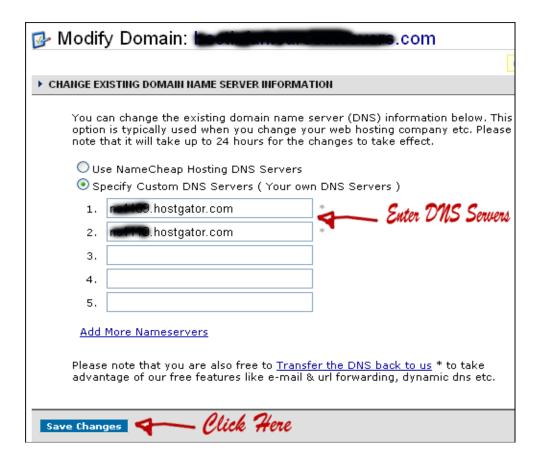
Select your domain name from Domain Name list (In our example, it is www.freedogtrainingsecrets.com).



After you select your domain name, click "**Domain Name Server Setup**" from the left hand side of the screen.



Now you will be led to Modify Domain Name screen that looks like



Enter the 2 DNS Server details in 1. and 2. text boxes (*You can get this information from email received from Hostagtor*) and click "**Save Changes**" button. Your account will be activated within 24 hours (But in my experience it will activate within 1 or 2 hours).

Yes, you have completed the 3rd step successfully. Now you have to complete only a step to fulfill the dream.

So do not waste a second, hurry up to final step.

#STEP 4

WEBSITE CREATION (WITHOUT USING HTML)

Creating a website using Wordpress

Wordpress is simple but powerful



In past, creating a website was a complex process and you need some good knowledge about programming languages like HTML (Hypertext Markup Language). But today, the situation has changed. After the introduction of

Content Management platforms like Wordpress, Joomla, Drupal etc, website creation become very easy and can handle even a child. Here I am teaching you the step by step process of creating a website using Wordpress.

Q: Why use Wordpress for creating my website?

FREE. It is the main attraction of Wordpress. This means that you can create a really rocking site for free. Ease of use is another reason why Wordpress is a great choice for an online platform. Using Wordpress you can build your site exactly the way you dreamed it. I am not going for deep detailed information about Wordpress. For more details you can visit their official website www.wordpress.org

Q: So how can I create a website using Wordpress?

It is very easy to create a Wordpress website using HostGator. I will show you step by step process to install Wordpress HostGator web hosting using HostGator Control panel (Cpanel).

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First, visit HostGator Cpanel (www.yourwebsitename.com/cpanel)



Login using your Cpanel User Name and Password (check the email received from HostGator for your Cpanel user name and password). Immediately you can see a welcome message for new users.

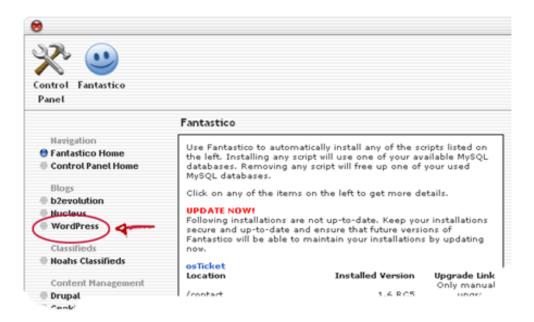


What you can do is just close it now and if necessary you can watch all the video reviews latter. Now you are inside the HostGator hosting control panel and you can watch awesome features in this hosting control panel. Just scroll down and towards

the bottom and now you can see a happy blue face below Software/Services table named as "Fantastico De Luxe".



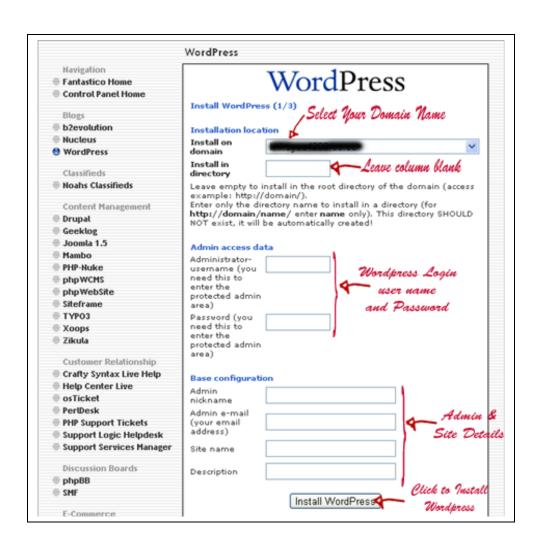
Click that icon and from the next screen click "Wordpress" under blogs.



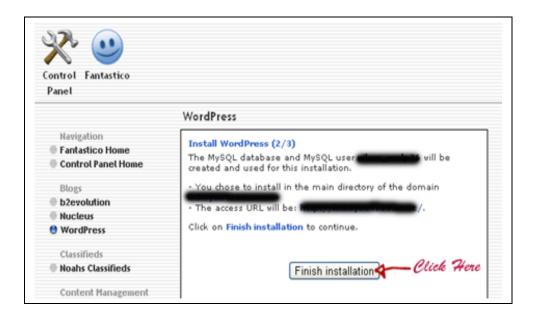
From the next screen select 'New Installation'



In the next screen fill the necessary information.



In 'Install on domain' column select your domain name that you already purchased from Namecheap (*in our example it is www.freedogtrainingsecrets.com*). You can leave the 'Install in directory' option blank to install it to the root which is fine. Next enter some admin details. Enter your administration user name and your password. And under Basic Information detail you want to enter a nick name, email address, site name and a description. Don't bother more here. Because you can change all details latter according to your wish. Now click "Install Wordpress" button.

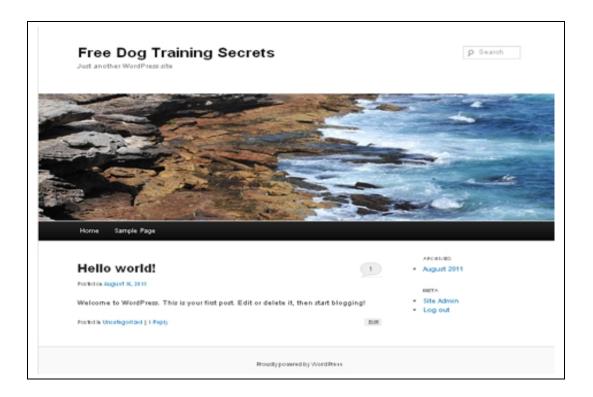


Click 'Finish Installation' button. You have to wait for about 1 to 5 minutes for this to installs. There after you will receive a message shown below

DO NOT REMOVE the file named fantastico_fileslist.txt from the installation directory. It is used for uninstalling this application.

Ok that is it, your website is ready for the whole world.

Now it is the time to see if your Wordpress site installed correctly. Open a new internet window. Go up to the address bar and type in the name of your domain (eg:-www.freedogtrainingsecrets.com).



Congratulations, now you are the proud owner of a Wordpress website. But is only a basic structure of your website. You can change the style, add content and pictures to provide more value to your website.

To do this, you have to **login** to your Wordpress administration dashboard first.

Q: How Can I login to my Wordpress administration dashboard?

Go to the address bar and type in the name of your website and once your website loads, what you want is to add to the end of the address with 'wp-admin' (eg. www.freedogtrainingsecrets.com/wp-admin). Do that and hit enter and it brings to the Wordpress login screen.

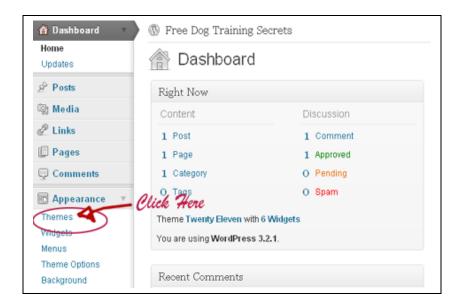


Type your Wordpress login Username and Password and hit '**Log In**' button. This brings you to the Wordpress dashboard. This is your workplace, and from where you can make any change of your website. The very first thing you can do is to change the appearance of your website by installing suitable Wordpress theme.

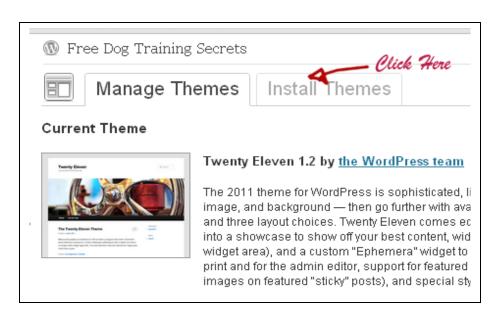
Q: What is a Wordpress theme? How can I install it?

Themes are the skin of your website. Your site's appearance (look and feel) is determined by your theme. A good theme will make the difference between a professional looking site and one that isn't.

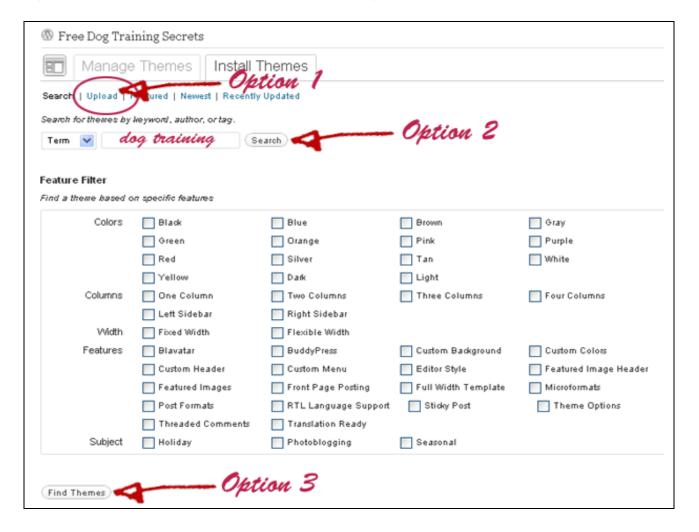
There are plenty of Free Wordpress themes available on internet. The interesting thing here is that you can completely change the appearance of your website by two or three simple clicks. For installing a Wordpress theme click '**Themes**' under **Appearance** tab.



Now click 'Install Themes' tab

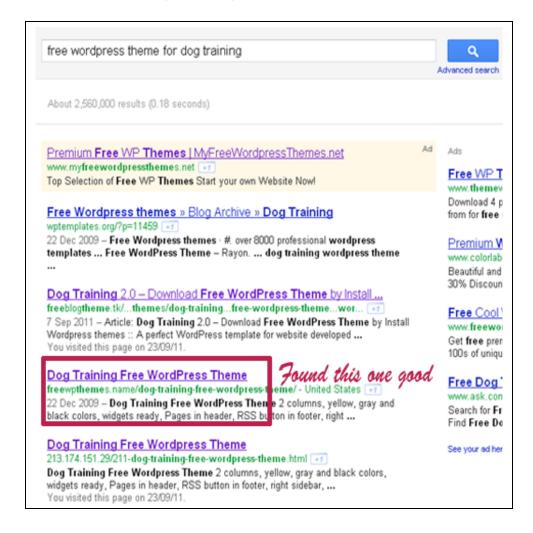


Now you have 3 options to install a theme for your website.



Option 1 (Upload a theme file from your computer): - This option is ideal if you have already saved a Wordpress theme on your computer. If you have not saved one, you can freely download it from online. The Wordpress community is very large. So you can find thousands of websites offering free Wordpress themes suitable for your needs. To find a suitable theme for your site, go to http://www.google.com and search. For example when I enter a search team

"free Wordpress theme for dog training", I can found so many website offering free theme suitable for dog training. The search result is shown below



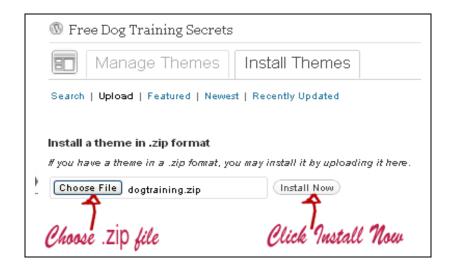
Finally I found a good theme for my need from the search result. On the same fashion, you can search and find good themes for your needs. Here the website http://freewpthemes.name/dog-training-free-wordpress-theme provided me the right theme for my website.



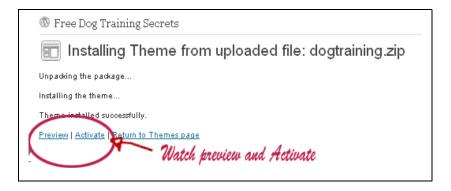
I downloaded Wordpress theme dogtraining.zip to my computer (*Right click the download link then visit "save as" to save to your computer*). Now you have to upload this to your Wordpress site.

Q: But how can I upload a Wordpress theme from computer to website?

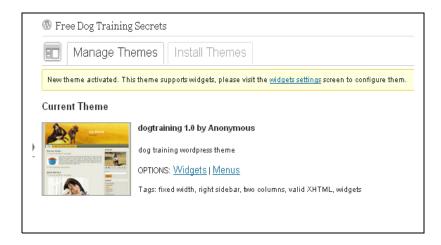
It is very easy to install a Wordpress theme for your site. Click upload link.



Then choose the .zip file you already downloaded from internet and click 'Install Now' button.



Watch Preview and click 'Activate' link to activate the theme.



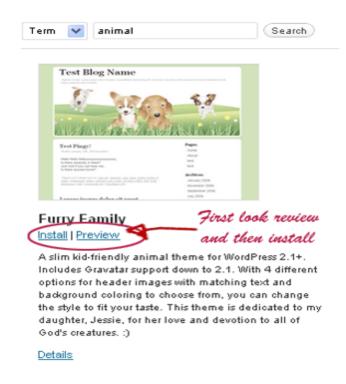
Now you can see that your Current Theme has changed into newly installed theme.

Now visit your website to see change.



OMG, the full look of your website changed in accordance with the installed theme.

Option 2 [Search for themes by keyword, author, or tag] :- Here you can find a Wordpress theme search by using a keyword. But when I search 'dog' in the search column, I could not find any result. So I changed my search keyword to 'Animal' and get a theme like below. You can preview this theme first and if like install it.



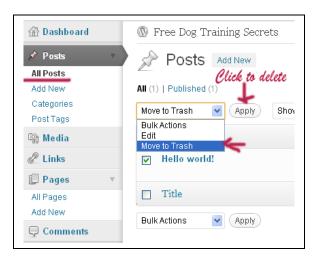
After clicking install, do not forget to activate the theme by applying clicking 'activate' link in the next screen.

Option 3 (Find a theme based on specific features):- In this option you can
find a theme based on certain specifications. I think no more explanation need
to install a theme based on this option. Now it is the time to change some basic
setup from Wordpress Dashboard

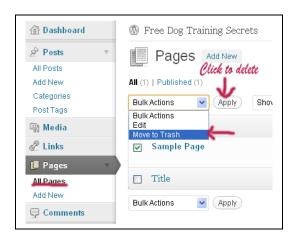
Q: What are the basic Setups required for my Wordpress site?

You can make a lot of changes to your Wordpress site. But I am not going very deep in this matter. For a basic Wordpress setup, just follow the instructions below.

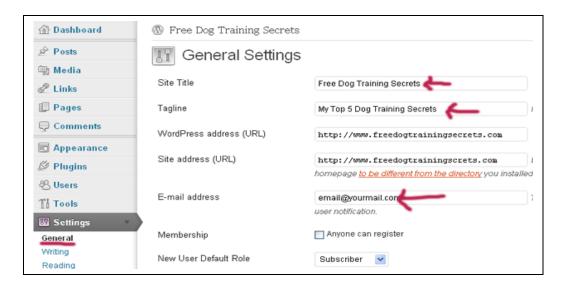
1) Clear all posts and pages automatically created by Wordpress:- From the dashboard expand post tab and click 'All posts'. Select automatic post created by Wordpress (eg:- Hello World) and select 'Move to Trash' and click 'Apply' button to delete the post.



Now from the dashboard, expand pages tab and click 'All pages'. Select the pages automatically created by wordpress (eg:- Sample page) and select 'Move to Trash' and click 'Apply' button to delete the page.



2) Change General Settings:- Check your General Settings of your website.



From the General Setting you can change the Site Name, Tagline ('Just another Wordpress blog' by default), your email address etc. Do not forget to click "Save Changes" button after making your changes.

URL assigned to each webpage (eg:- www.freedogtrainingsecrets.com/bull-dog-training-secrets). Here 'bull-dog-training-secrets' is an example of permalink. Visit 'Permalinks' under Setting and select custom structure radio button under common settings and type /%postname% in the text box.



Click "Save Changes" button to apply the change. Ok that is it.

Now it is the time to add content and publish it.

Q: How to add content publish it in my website?

Ok, now it is the time to publish content to your website. For that you have to add some content and pictures to your website. **Pages** or **Posts** are two ways to publish your content.

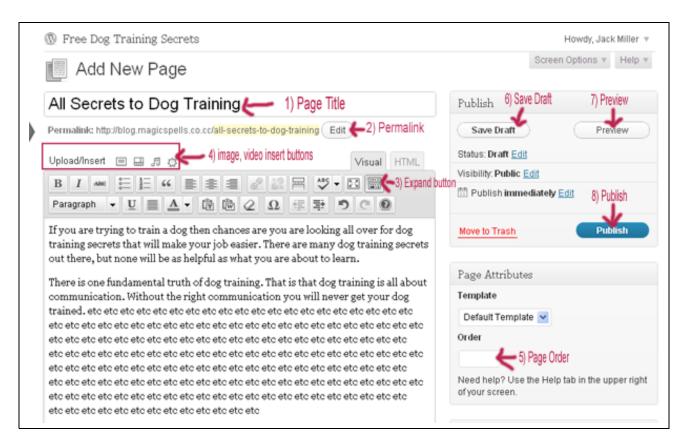
Q: What is the difference between page & post?

Let me show you what the difference between a page and a post is. Basically posts are used for blogging. That means through a post, you can interact with your visitor. You visitors can make a comment on the blog post you create. Posts will show on a reverse chronological order in your webpage. That means the newest posts are on the top of website. Your older one will be pushed further and further back when a new post publishes. Pages are static pages of your Wordpress website. It is generally appeared in the top of your webpage. So if you wish to create a static webpage, just add your content in pages only.

Q: How to create a web page in Wordpress?

Creating a web page in Wordpress is very simple. On the Wordpress dashboard, expand page menu and click 'Add New'. Now you will move to The Wordpress WYSIWYG (What You See Is What You Get) Editor. It is just like ordinary Word processing editor like Microsoft Word or Open Office Writer etc. You really don't need

any HTML (Hyper Text Markup Language) knowledge to create a web page. The following is the screen shot of Wordpress WYSIWYG Editor.



I am not going to teach the functions of the entire button one by one. I only wish to teach you the necessary details for creating a basic website.

- 1) Page Title:- This will goes to the title of your web page (*In this example 'All Secrets to Dog Training'*)
- 2) Permalink:- We have already changed the permalink structure. So the permalink structure will be same as that the name of page title separated by commas (*In this example the structure of the permalink will be 'all-secrets-to-dog-training'*). If so needed, you can change it by clicking the 'Edit' button.

- 3) Expansion button:- By clicking this button you will get another set of button for text formatting.
- 4) Image & Video insert button:- This button set is used for inserting image and video to your web page (*I can discuss details in the next section*)
- 5) Page Order:- In most Wordpress theme the pages are displayed as a menu bar in the top of the page. You can change the order of the page by typing 1,2,3 etc.
- 6) Save Draft button:- You can save a draft of your webpage.
- 7) Preview button:- You can preview the format of your website before it is published.
- Publish Button:- If you fully satisfied the alignment, text formatting etc of your website, you can publish it. The world can see your website only after it is Published. So click 'Push' button every time after you make change to your web page.

Now add some content to your website. You can format the text by using format buttons. Now insert some pictures to your website that turns your website more beautiful.

Q: How to insert a Picture to my website?

As I just said the previous section, there is a group of button (Image/Video insert button) for inserting an Image or a video to your website. Click image insertion button and select the image file of your computer to upload.

J. F.	File name: dogtraining1.jpg
S. Jak	File type: image/jpeg
	Upload date: September 25, 2011
	Di mensions: 300 × 200
SANCTAL SUPPRESSED AND A	bimensions: 300 × 200
(Edit Image)	
Title	* Dog Training
Alternate Text	Dog Training
	Alt text for the image, e.g. "The Mona Lisa"
Caption	
Description	
Link URL	http://www.treedogtrainingsecrets.com/wp-content/uploads/2011/09/dogtraining1
	None File URL Post URL Enter a link URL or click above for presets.
Alignment	○■ Hone ○■Left ○■ Center ○■Right
Size	↑ Thumbnail
Click Here	Insert into Post Use as featured image Delete

If necessary you can change the Title, Alternate Text, Caption and Description of your image. **But it is not compulsory**. After doing all necessary changes, click '**Insert into Post**' button to complete the task. That is it. After completing all your formatting work just click "**Publish**" button in the Wordpress WYSIWYG editor.

On the same way you can add any number of website pages to your website.

Now visit your webpage (*eg:-www.freedogtrainingsecrets.com/all-secrets-to-dog-training*) to view the change.

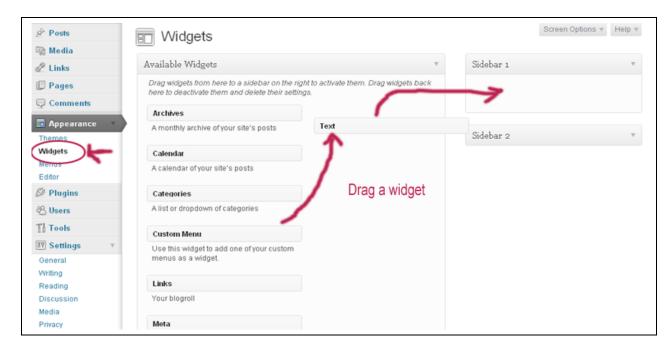


Now you can see the appearance of your website changes wonderfully. The selected portion of the right side of your website is the Widget Area.

Q: What is a Widget area? How can I change this portion?

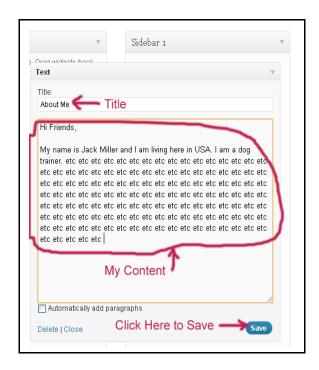
Wordpress Widget area is designed to provide a simple way to arrange the various elements of your sidebar content (known as "widgets") without having to change any code. Widget area is commonly seen in the left or right side of your webpage depending upon the theme you have installed.

Now I will show to how to change the content of your widget area. It is very easy. First select 'Widgets' under Appearance tab.



You can find so many widgets like 'Calendar', 'Categories' under '**Available Widgets**'. You can drag a widget using your mouse from Available widget and drop it in the side bar.

You can add any number widgets to side bar and in our example; I added a Text widget to my side bar. I have added this widget to write something about myself



I changed the Title of the text widget to 'About Me' and I have added some content.

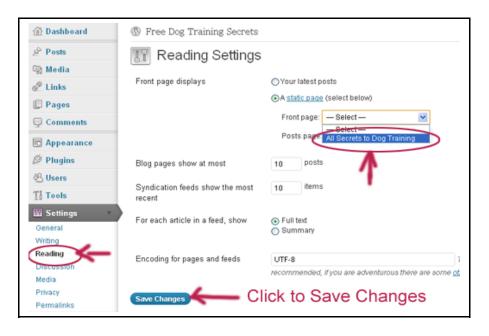
Click 'Save' button to save changes.

Ok that is it. Now you have learned how to change the Widget area by placing your own widgets.

Now watch your website (www.freedogtrainingsecrets.com) from any web browser. You now know that your web page has not appeared in the screen. This is because the default setting of Wordpress is to show your Posts instead of Page in the root domain. So you have to set your published web page to root domain. **This is the final step.**

Q: How can I change my published web page as root domain?

First click '**Reading**' from settings menu. Then from the 'Reading Setting', you have to change the front page displays from 'Your latest posts' (it is default) to A 'Static page' and select any published page from Posts page menu.



Click 'Save Changes' to apply changes

Now look at your website (eg:- www.freedogtrainingsecrets.com) by visiting from a web browser. Now your website will look like



Yes, Your website is ready now. You can further expand your website by adding more pages, content and images. Ok friend, now it is the time to conclude my lessons.

I know that, it is only a first step in the website creation process and you have a long journey to go. But during this journey you are not alone. For all your doubts, you can contact me any time at contact@howtomakemywebsite.info

WISH YOU ALL THE VERY BEST!!